

**AUTOTRADER SAMPLE AUTHORIZATION LETTER**

*This is an example of the authorization letter that must be sent in by each dealer that chooses to use a data feed. It **must** be on the dealership's letterhead and signed by an authorized officer of the dealership. Autotrader will **not** load any data for any dealership for which we do not have a letter on file. There are no exceptions to this policy.*

[DATE]

Data Load Manager  
Autotrader.com  
5775 Peachtree-Dunwoody Rd.  
Building A  
Atlanta, GA 30342

To Whom It May Concern:

I hereby authorize Dealermade to act as my sole data source for pre-owned inventory information to Autotrader.com. I also release Autotrader.com from any and all liability in regards to the quality and accuracy of the information that Dealermade will provide.

Sincerely,

[NAME]  
[TITLE]